


Fw: NWF Grow More Meeting

Soil & Water Conservation Program <soil&waterconservationprogram@swcd.mo.gov>

Tue 8/27/2024 8:16 AM

To: Soil & Water Conservation Program <soil&waterconservationprogram@swcd.mo.gov>; DNR. Soil and Water Conservation Districts staff <dnr.soilandwaterconservationdistrictsstaff@dnr.mo.gov>
Cc: DNR.MGS SWC Staff <dnr.swcstaff@dnr.mo.gov>

 1 attachments (2 MB)

St.Louis (1).pdf;

Good morning,

The National Wildlife Federation is hosting a “Grow More” training at the Hilton St. Louis Airport on September 5th from 9:00 AM to 4:00 PM. This training will focus on communication strategies to increase BMP adoption rates. However, anyone that interacts regularly with the public may benefit. You can learn more about these opportunities in the attached flyer or by following this link: <https://growingoutreach.nwf.org/grow-more/>

This is a beginner/intermediate training for folks that communicate with landowners, plan events, or work with public messaging. If you know of anyone that may be interested in signing up, **please share!**

Register here: [St. Louis, Missouri Grow More - National Wildlife Federation - Growing Outreach \(nwf.org\)](https://growingoutreach.nwf.org/grow-more/)

If you have any questions, please contact your district coordinator.

Thank you,

Soil and Water Conservation Program
Missouri Geological Survey
Missouri Department of Natural Resources
573-751-4932

Grow Your Skills & Audience with Grow More!

An Environmental Outreach Training

September 5th

9:00 AM to 4:00 PM

Hilton St. Louis Airport

10330 Natural Bridge Road Saint Louis,
Missouri 63134-3303

Travel reimbursement available upon request

HOSTED BY



Have you struggled to get farmers to your events?

Have you tried to convince farmers to use conservation practices, but no one is changing?

Grow More is a training program specifically designed to help agriculture professionals bridge the gap between information and action.

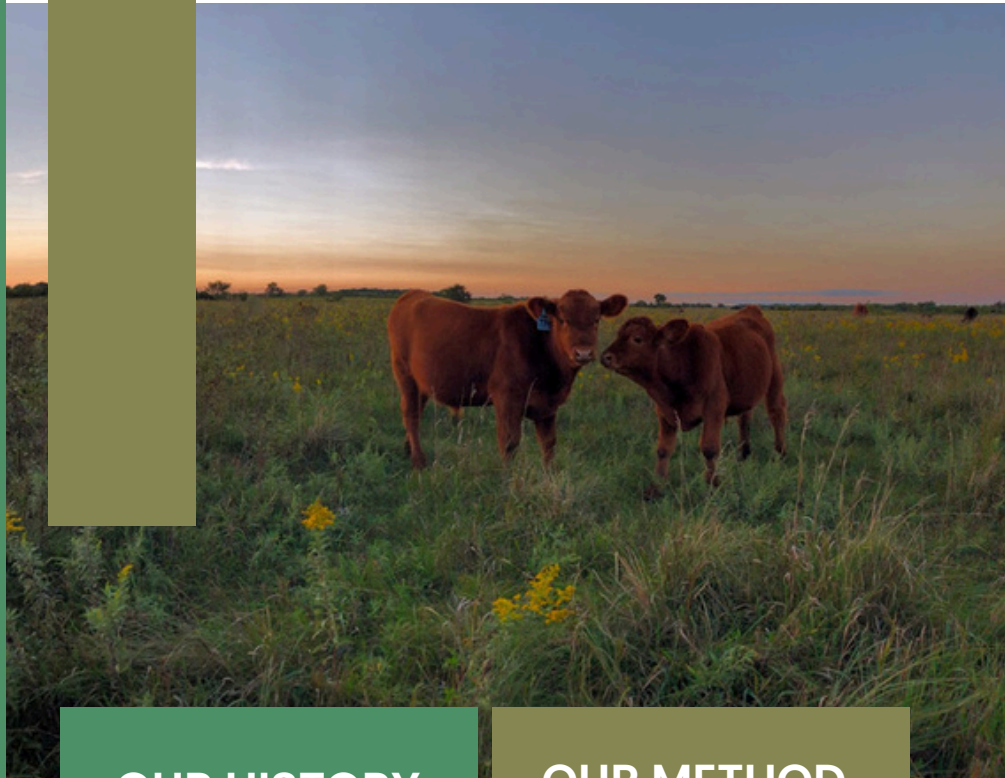
[CLICK TO REGISTER](#)



QUESTIONS?
berkowitzj@nwf.org



Using social science to advance future friendly agriculture



OUR HISTORY

Since 2018, the Federation has trained over 950 outreach professionals from a variety of local, state, and federal agencies and organizations

OUR METHOD

The Grow More program provides social science-based messaging and communication skills to conservation outreach professionals to improve their outreach to non-adopting farmers.

WHO WE SERVE



Outreach Staff

State and local environmental outreach coordinators, extension agents, planners and more.



Innovative Teams

Teams of communicators interested in innovative communication



Early Professionals

Those new to their career and interested in professional development.

OUR MISSION

Tackling the country's cultural and behavioral barriers that prohibit adoption of more sustainable agricultural practices.

OUR TEAM

Our staff includes social scientists, farmers, and communication professionals with experience supporting on-the-ground farmer outreach to expand the adoption of conservation agriculture.

Here is the reason why **THEY CHOOSE US**



Our trainings are a combination of presentations, exercises, and group planning to make sure that your outreach to farmers is the most effective it can be, which saves you time and effort.

