

Stockman, Tina

From: Soil & Water Conservation Program
Sent: Friday, February 9, 2024 2:35 PM
To: Soil & Water Conservation Program; DNR.Soil and Water Conservation Districts staff
Cc: DNR.MGS SWC Staff
Subject: NWF Grow More Training
Attachments: JeffersonCityGM.pdf (2).pdf

Good afternoon,

The National Wildlife Federation is hosting a “Grow More” training in Jefferson City at the Lewis and Clark State Office Building on March 12th and 13th. This training will focus on communication strategies to increase BMP adoption rates. This professional development workshop applies social and behavioral science and communication principles to help outreach professionals expand their reach of conservation information to farmers and landowners. You can learn more about this opportunity in the attached flyer or by following this link: <https://growingoutreach.nwf.org/grow-more/>. The workshop is free.

To sign up, please email Jenny Berkowitz at BerkowitzJ@nwf.org. Include the following information:

Name:
Preferred email:
Organization & Role:
Have you attended an NWF training before?
Do you have any dietary restrictions?
Any additional questions?

Registration for each class is capped at 35. There will also be additional trainings in Springfield and St. Joseph later this year.

Soil and Water Conservation Program

Missouri Geological Survey
Missouri Department of Natural Resources
Phone: 573-751-4932
Find us on the web at dnr.mo.gov.

We'd like your feedback on the service you received from the Missouri Department of Natural Resources. Please consider taking a few minutes to complete the department's Customer Satisfaction Survey at <https://www.surveymonkey.com/r/MoDNRsurvey>. Thank you.

CONSERVATION OUTREACH TRAINING

March 12th and March 13th

Lewis and Clark State Office Building at
1101 Riverside Dr., Jefferson City, MO
65101

HOSTED BY _____



Have you struggled to get farmers to your events?

Have you tried to convince farmers to use conservation practices, but no one is changing?

Grow More is a training program specifically designed to help agriculture professionals bridge the gap between information and action.

[CLICK TO REGISTER](#)

QUESTIONS?

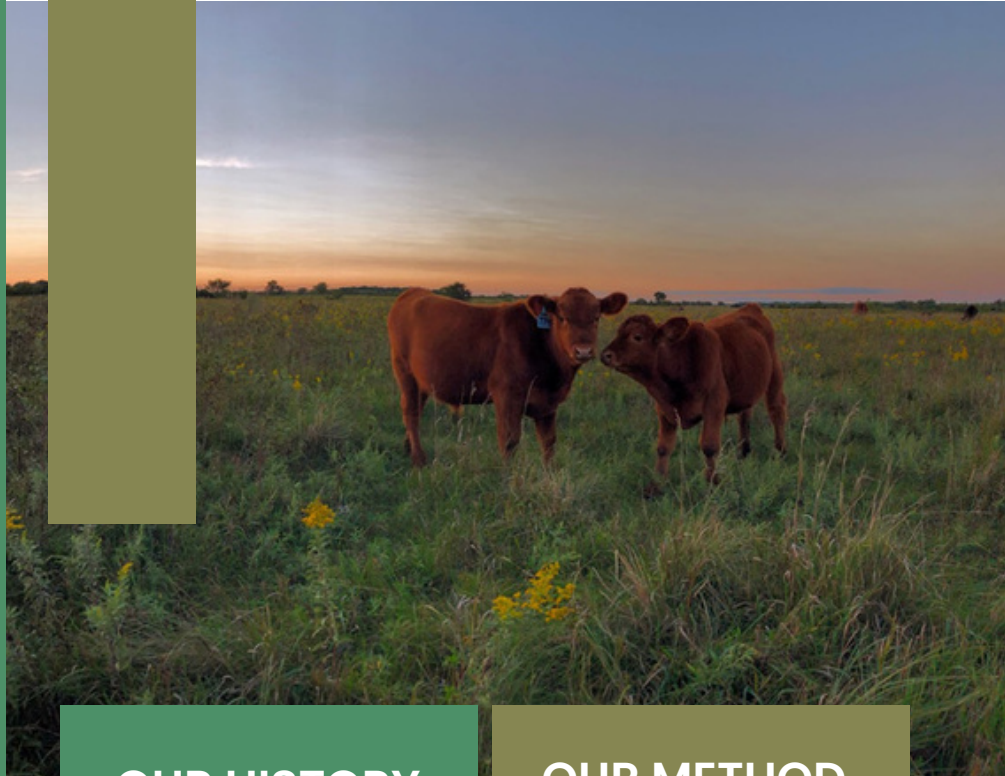
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Using social science to advance future friendly agriculture



OUR HISTORY

Since 2018, the Federation has trained over 950 outreach professionals from a variety of local, state, and federal agencies and organizations

OUR METHOD

The Grow More program provides social science-based messaging and communication skills to conservation outreach professionals to improve their outreach to non-adopting farmers.

WHO WE SERVE



Outreach Staff

State and local environmental outreach coordinators, extension agents, planners and more.



Innovative Teams

Teams of communicators interested in innovative communication



Early Professionals

Those new to their career and interested in professional development.

OUR MISSION

Tackling the country's cultural and behavioral barriers that prohibit adoption of more sustainable agricultural practices.

OUR TEAM

Our staff includes social scientists, farmers, and communication professionals with experience supporting on-the-ground farmer outreach to expand the adoption of conservation agriculture.

Here is the reason why
THEY CHOOSE US



Our trainings are a combination of presentations, exercises, and group planning to make sure that your outreach to farmers is the most effective it can be, which saves you time and effort.

