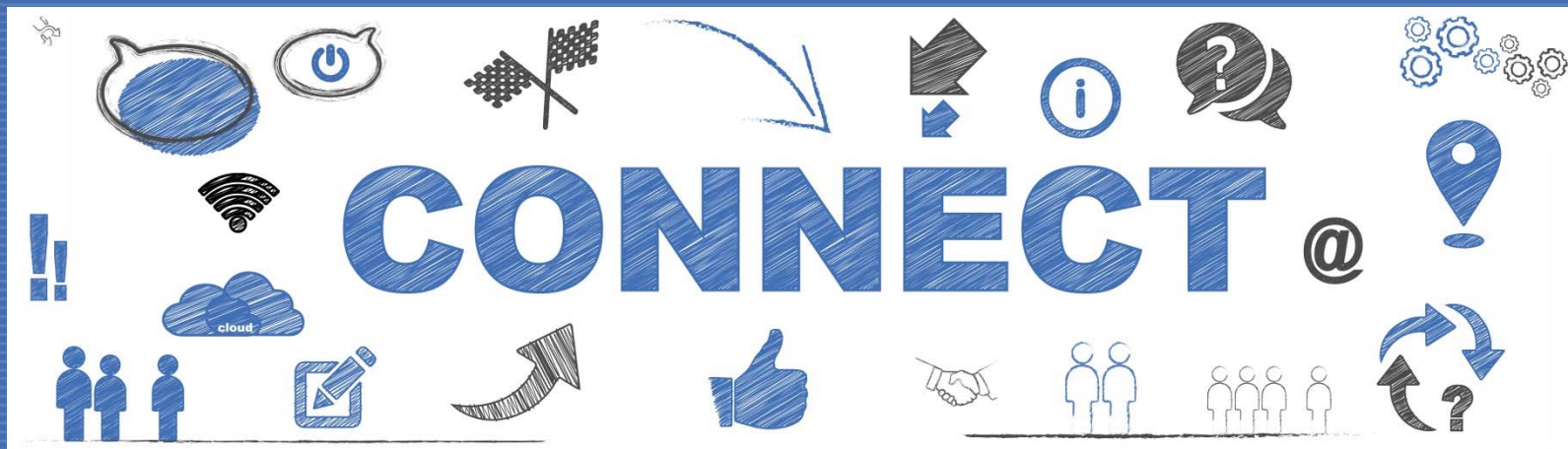


Facebook Tips



Public Outreach = a Simple Message



Public Outreach = a Simple Message



Services Provided



Educational and engaging



Important to history



Success Stories



Easy to find on web

Facebook

Start the summer season out right by taking the kids on an outdoor adventure! Missouri State Parks encourages all Missourians to get out in a park on National Kids to Parks Day on May 17. Hit the trails, enjoy the outdoors and check out an event near you!



National Kids to Parks Day | Missouri State Parks
mostateparks.com

Start the summer season out right by taking the kids on an outdoor adventure! Missouri State Parks encourages all Missourians to get out in a park on National Kids to Parks Day! This national event is sponsored by the National Park Trust and endorsed by Missouri State Parks. At a time...

Facebook



Social Media Mistakes



London Luton Airport

Because we are such a super airport... this is what we prevent you from when it snows... Weeeee :)



Social Media Mistakes

Kelly Garrett I am pretty appauled that this is your official page and this is the image and wording that you use. This is so inappropriate and should be removed immediatly, it is certainly not something that should be taken so lightly and made fun of

4 minutes ago Like

James Clarke poor form really, as a child died in this incident.

3 minutes ago Like

© Geoff Robinson

Luton Airport forced to apologise after 'appalling' Facebook post about fatal plane crash to boast of their own safety record

- Used 'insensitive' image of 2005 Chicago crash that killed Joshua Woods, 6
- 'This is what we prevent you from when it snows.....Weeeee :),' staff wrote
- The Boeing 737 slipped off runway in snow and smashed into passing cars
- Airport forced to apologise after people complain about 'appalling' post

By JOHN STEVENS

PUBLISHED: 02:15 EST, 15 March 2013 | UPDATED: 05:13 EST, 15 March 2013

Social Media Mistakes



Celeb Boutique
@celebboutique

 Follow



#Aurora is trending, clearly about our Kim K inspired **#Aurora** dress ;) Shop: celebboutique.com/aurora-white-p...

 Reply  Retweet  Favorite

Social Media Mistakes



NBC NEWS

TECHNOLOGY



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TWITTER

Clothing retailer's insensitive #Aurora tweet enrages Internet

Clothing retailer's insensitive #Aurora tweet enrages Internet

Rosa Golijan, NBC News

July 20, 2012 at 3:39 PM ET

STUXNET

No, Stuxnet did not infect the International Space Station

The Power of Facebook

One third of US users get their news via Facebook: study

Oct 25, 2013

#facebook #Facebook Inc #Personal Technology #social media #SocialMedia #Technology



16



0



0



Like

3



0 Comments



Email



Print

One in three Americans get news through Facebook, according to a study from the Pew Research Center released on Thursday.

Almost 80 percent of those surveyed happen upon news when they are checking up on friends or sharing photos. Heavy news consumers did not describe Facebook as an important source of news, the study found.

“People go to Facebook to share personal moments – and they discover the news almost incidentally,” Amy Mitchell, director of journalism research at Pew, said in a statement.

The survey is the first part of a series of studies that the Pew Research Center in collaboration with the John S and James L Knight Foundation

ALSO SEE



Micromax sees record social reach after Hugh Jackman announcement



Facebook Examples



Missouri State Parks and Historic Sites added 3 new photos.

June 7 · 🌐

Happy National Trails Day! We want to know how you're celebrating our state's award winning trails in Missouri State Parks. Share your photos with us. And while you're out on the trails, don't forget to log your #100MoMiles.



8,432 people reached

Boost Post



Missouri State Parks and Historic Sites

June 23 · 🌐

Last week, bicyclists experienced Katy Trail State Park from St. Charles to Clinton on the 14th Annual Katy Trail Ride, sponsored by Missouri State Parks and the Missouri State Parks Foundation. See the ride from the eyes of the participants with these fun photos.



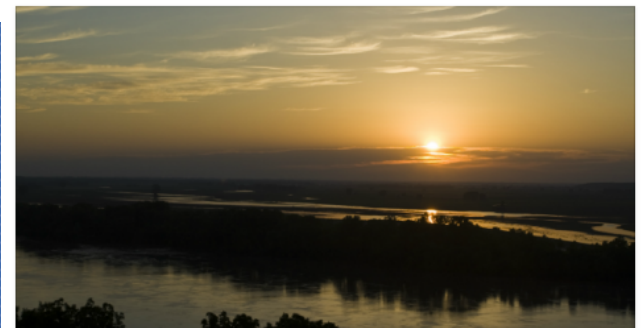
3,684 people reached



Missouri State Parks and Historic Sites

May 22 · Edited · 🌐

Katy Trail, Johnson's Shut-Ins and Ha Ha Tonka state parks made Active Time's list of stunning state parks. Plan a trip to check them out in person at mostateparks.com.



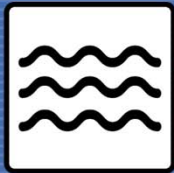
36 Stunning U.S. State Parks

These state parks are much more than just playgrounds and picnic areas

THEACTIVETIMES.COM

5,222 people reached

Boost Post



MISSOURI
DEPARTMENT OF
NATURAL RESOURCES

Tom Bastian
Tom.Bastian@dnr.mo.gov