



***Gasconade County Soil & Water
Conservation District
2023 Poster Contest
“One Water”***

What is a Watershed?

A watershed is an area of land that channels rainfall and snowmelt to creeks, streams, and rivers, eventually leading to outflow points such as reservoirs, bays, and the ocean. Those bodies of water are all connected, so every drop that falls becomes part of one water.

The Making of a River



How does Water flow in a Watershed?



Watersheds can be any size and usually have some high points of land like hills, mountains, or ridges. When rain, sleet, or snow falls to the ground, the precipitation runs from those higher points to the lower points. Gravity pulls the water downhill until it reaches a body of water. If the land in the watershed is steep, the water usually runs off into rivers or streams. If the land in the watershed is level, the water will slowly flow into lakes or ponds, or seep into the soil and add to groundwater. If the watershed is close to the ocean, then tidal marshes, estuaries, and wetlands will be part of the watershed. From the top of the mountain all the way to the coast, it is all one water.



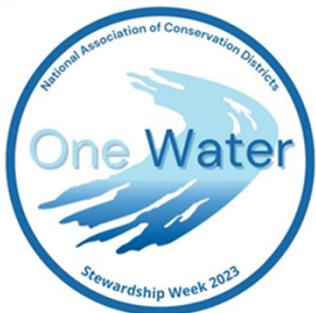
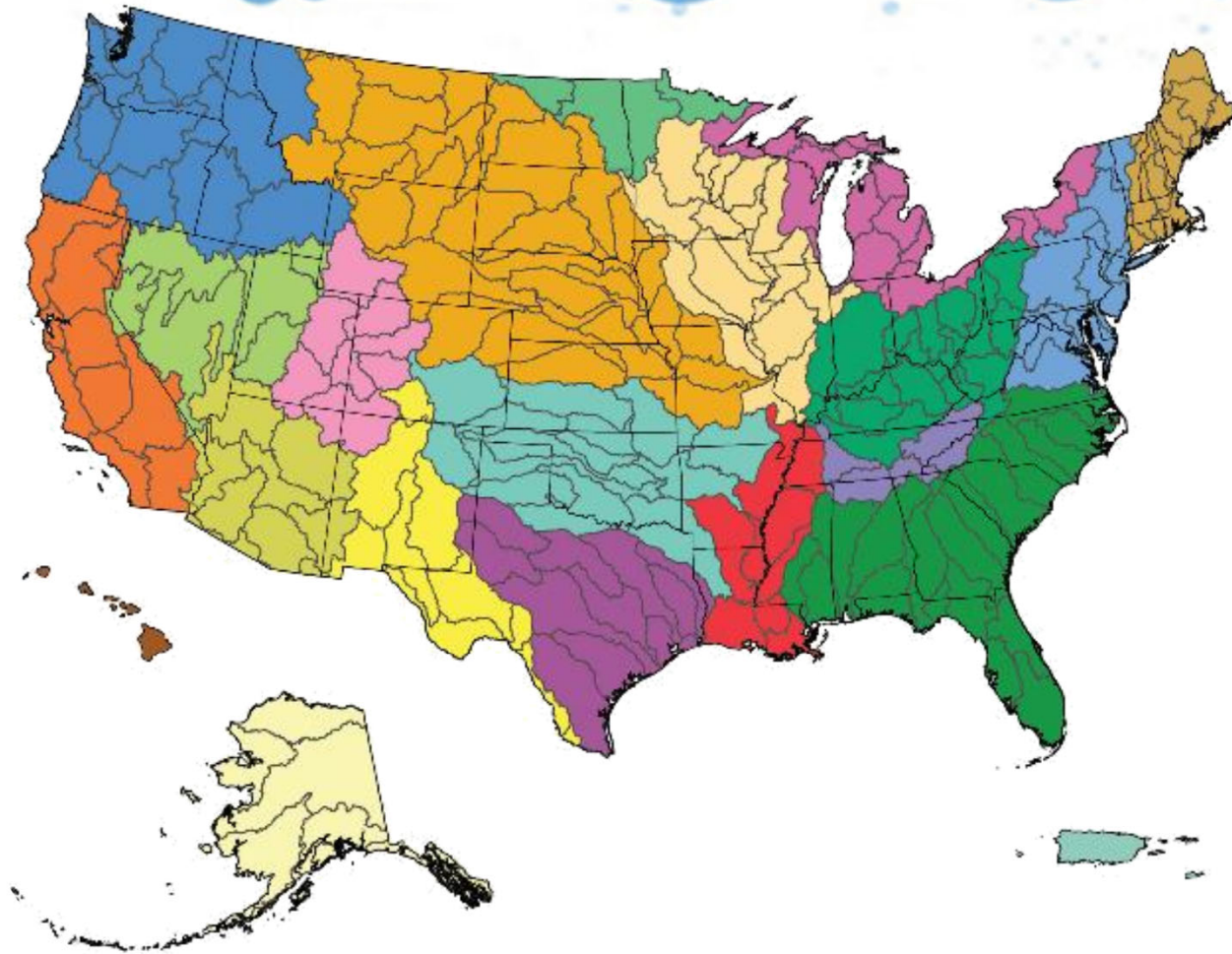
Flowing through the Watershed



Not all Watersheds are Alike



Where is the Watershed?



Who Lives in the Watersheds?



Drinking Shed Water



Have you ever watched it rain? The raindrops fall on the ground and flow through the soil. Water soaks through the soil until it reaches groundwater, which is water that moves through spaces in soil and rock underground. A lot of the water we use and drink every day comes from water in the ground. As it rains and the water runs off, it collects in rivers, lakes, and oceans and then returns to the atmosphere to fall as rain somewhere else. All land across the entire earth is made up of watersheds. We all live in a watershed. We share the water in our watershed with other people, with animals, and with plants because... it is all one water.



Watershed Conservation



2023 POSTER CONTEST



“One Water” Poster Contest Details

The Poster Contest is open to all public, private, and homeschooled students in grades 2nd – 8th . Cash Prizes for 1st, 2nd, and 3rd place for each grade division.

Grand prize winner will receive a new bicycle.

Contest Grade Categories for State/National Submission

2nd - 3rd Grade

4th – 6th Grade

7th – 8th Grade

A top winner from each grade division will be sent on to the State Competition, which will be held at the end of November.

Due Date: March 2, 2023



Poster Contest Details

Any media may be used to create a flat poster

- Paint
- Crayons
- Colored pencil
- Charcoal
- Stickers
- Paper
- Or other materials

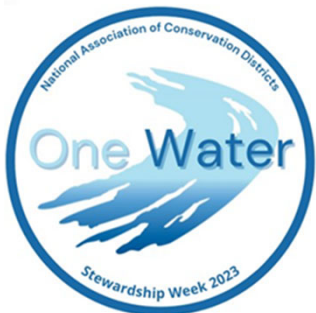
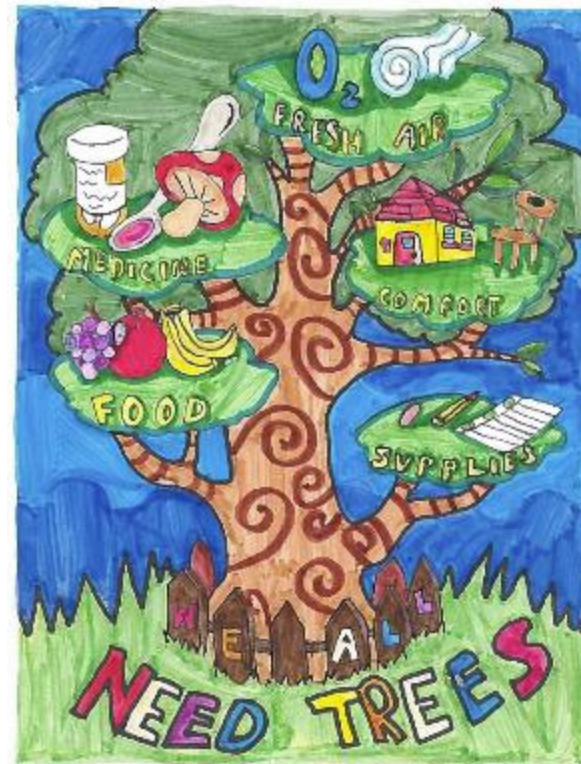


Poster size must be **14" x 22"** (half a poster). Provided by the District.



What makes a good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read



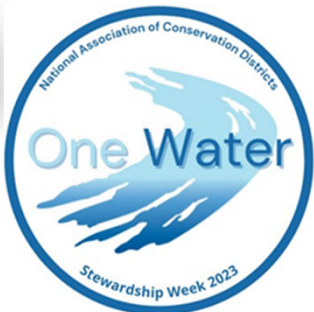
Brainstorming Poster Ideas

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title: **One Water**
- Use some of the important water issues from this presentation.
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research watersheds online and use the information found in your poster.



Do:

- **The Theme: “ONE WATER” must be on the poster!**
- **Entry Form must be attached to back of poster!**
- Do limit text, and balance a combination of illustrations and words.
- Do be as neat as you can and be sure to erase any penciled sketches or guidelines.
- Do blend colors when using crayons or colored pencils.
- Do research the theme topic as a way to brainstorm poster ideas.



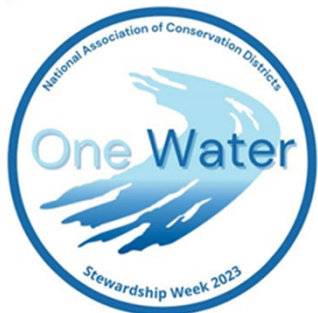
Don't:

- **Don't put your name or your school name on the front of the poster.**
- **Do not fold or bend your poster**
- Don't use staples, tacks, or tape.
- Don't use fluorescent-colored posters.
- Don't create a poster that is all words or all illustrations.
- Don't have your parent or others draw your poster for you to color in.
- Don't try to include too many ideas. A single message – clearly illustrated – is most effective.



Judging Criteria

- Conservation message - 50 percent
- Visual effectiveness - 30 percent
- Originality - 10 percent and
- Universal appeal - 10 percent

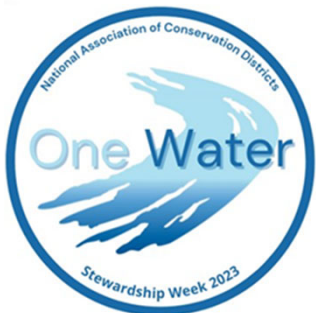


March 2, 2023

***Posters are due in the Gasconade County
SWCD Office for judging.***

***Call 573-437-3478 x 3 for pickup or e-mail
Diana.Dean@swcd.mo.gov***

***Presentation of Awards will be at the
Gasconade County SWCD Annual Meeting,
Date to be Determined***



For Additional NACD Information

Visit <http://www.nacdnet.org/general-resources/stewardship-program/>

Entry Forms, Rules, and Resource PDF files are also available for download on the contest page.

<http://www.nacdnet.org/education/contests>

