

# WATERSHEDS OUR WATER, © OUR HOME



## Watersheds: Our Water Our Home NACD and NACD Auxiliary Poster Contest

The National Association of Conservation Districts (NACD) and the NACD Auxiliary are excited to be sponsoring the 2018 poster contest. This year's theme is "Watersheds – Our Water, Our Home."

A watershed is land that sheds water. Every piece of land on the planet is part of a watershed. Even the desert known as Death Valley is part of a watershed. **You're sitting in a watershed right now!**

The way we treat the land in our watersheds and our daily habits can have a big impact on the water we drink. Did you know that only 1% of the water on our planet is fresh, useable water?

Tell your family and friends how important it is to practice good conservation habits in your watershed.

Your local conservation district is eager to help you care for your watershed. Contact them for more information.

<http://www.nacdnet.org/general-resources/conservation-district-directory/>

## CONTEST RULES

- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials. Hand-drawn poster size must be 14" x 22" (half a poster). If sent digitally (photographs or scanned copies of the hand drawn posters in a JPEG format), the size doesn't apply.
- All posters must be created by an individual student, rather than a team of students.
- **The 2018 theme "Watersheds: Our Water, Our Home" must be included on the front side of each poster.**
- Each entry for the national contest must be submitted to NACD with an **entry form** to be eligible for judging. The form must be completed and **signed by a parent or guardian.**
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work. (Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.)

## POSTER EVALUATION

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

## PRIZES

Local awards and recognition will be given.

State winners will be eligible for NACD's National Poster Contest and prizes.

All poster entries should be sent to your local conservation district.

## Who Can Participate?

The Poster Contest is open to all public, private and homeschooled students in grades K—12.

### Why Participate?



Designing a poster and researching the theme can give you a voice in your community on important conservation issues! Posters capture people's attention and tell important stories in a language that everyone can understand. They inspire, increase awareness, and encourage us to work together to protect our natural resources for present and future generations.

**POSTERS DUE:** Monday, April 9, 2018

### Questions? Contact:



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For more information visit: <http://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests>